

## Programme – GDPR in Business and Digital Research Dilemmas

Tuesday November 21 10.00-16.00

AIAS, Aarhus University of Advanced Studies, Building 1631, Høegh-Guldbergs Gade 6B, 8000 Aarhus C, Denmark

9.30	<b>REGISTRATION &amp; LIGHT BREAKFAST</b> (hall)	
10.00	<b>Welcome</b> (auditorium) <i>Assoc. Professor Anja Bechmann, Aarhus Institute of Advanced Studies, Aarhus University, Academy Member in ATV and member of ATV's Digital Advisors</i>	
10.15	<b>GDPR – the basic regulations and sanctions</b> (auditorium) <i>Legal Advisor Janne Glæsel, Nyborg &amp; Rørdam, member of ATV's Digital Advisors</i>	
10.35	<b>Implementation of the GDPR in Denmark</b> (auditorium) <i>Director of the Danish Protection Agency Cristina Angela Gulisano</i>	
11.00	<b>BREAK</b> (hall)	
<b>TRACK 1 – BUSINESS</b> (auditorium)		<b>TRACK 2 – RESEARCH</b> (room 203)
11.15	<b>Where are the challenges for the Danish companies?</b> <i>Specialist anthropologist Laura Lynggaard Nielsen and Senior Security Usability Expert, Ph.D. Mads Schaarup Andersen, the Alexandra Institute</i>	<b>11.15 Three cases on digital research dilemmas</b> Moderator: <i>Assoc. Professor Anja Bechmann, Aarhus Institute of Advanced Studies, Aarhus University, Digital Society &amp; AU Datalab</i>
11.35	<b>Implementing the GDPR with focus on security and design</b> <i>CISO/CPO/IT Security Director Henning Mortensen, Brødrene A&amp;O Johansen, Chairman of the Danish Council of Digital Security</i>	“Key ethical and legal dilemmas of researching intimate peer-communities discussing health-issues on Facebook” by <i>Ph.D. student Ane Kathrine Gammelby, Aarhus University</i>

			<p>“The ethical implications and considerations when doing ethnographic fieldwork among users of hook-up and dating apps” by <i>Postdoc Kristian Møller, IT University of Copenhagen</i></p> <p>"With great power comes great responsibility, challenges of contemporary social big data" by <i>Assoc. Professor Luca Rossi, IT University of Copenhagen</i></p>
<b>12.00</b>	<b>LUNCH</b> (hall)		
<b>13.00</b>	<p><b>Practical examples from a media agency’s perspective – a business model based on data</b></p> <p><i>Executive Director Morten Bruhn Højsgaard, iProspect and Amplifi, Dentsu Aegis Network</i></p>	<b>13.00</b>	<p><b>Panel discussion</b></p> <p>Moderator: <i>Assoc. Professor Malene Charlotte Larsen, Aalborg University, Project Manager of DIGETIK</i></p> <p>The panel is assembled by:</p> <ul style="list-style-type: none"> <li>• <i>Assoc. Professor Anja Bechmann, Aarhus Institute of Advanced Studies, Aarhus University, Co-Chair of the Association of Internet Researchers <a href="#">Ethics Committee</a></i></li> <li>• <i>Assoc. Professor Jette Kofoed, DPU – Danish Institute of Teaching and Education, Aarhus University, Member of the Danish Council of Scientific Misconduct</i></li> <li>• <i>Docent Emeritus Hans Fink, School of Culture and Society, Aarhus University</i></li> <li>• <i>Assoc. Professor Caroline Adolphsen, Department of Law, Aarhus University</i></li> </ul>
<b>13.20</b>	<p><b>Implementing the GDPR – mapping, gap analysis and next stage</b></p> <p><i>Chief Legal Advisor Anne Marie Panduro, the Danish Heart Association</i></p>		
<b>13.40</b>	<p><b>How are Danske Bank handling the GDPR?</b></p> <p><i>Project Manager Niels Enggaard Lindstrøm, GDPR, Danske Bank A/S</i></p>	<b>13.45</b>	<b>BREAK</b> (hall)
<b>14.00</b>	<b>BREAK</b> (hall)	<b>14.00</b>	<p><b>Workshop focusing on the participant’s own research dilemmas</b></p> <p>Organizer: <i>Assoc. Professor, Malene Charlotte Larsen, Aalborg University, Project Manager of DIGETIK</i></p> <p>Divided into interest groups, we will discuss the different ethical challenges that we ourselves face in our scientific work. The workshop will facilitate knowledge sharing of approaches for dealing with these challenges. The aim</p>
<b>14.15</b>	<p><b>Open Data Aarhus and the ethical considerations</b></p> <p><i>Chief of ICT (Innovation, Creativity, Technology) Bo Fristed, Aarhus Municipality</i></p>		

<p><b>14.35</b></p>	<p><b>Panel debate: How can companies succeed in implementing the GDPR?</b></p> <p>The panel is assembled by:</p> <ul style="list-style-type: none"> <li>• <i>Legal Advisor Janne Glæsel, Nyborg &amp; Rørdam, member of ATV's Digital Advisors</i></li> <li>• <i>Executive Director Morten Bruhn Højsgaard, iProspect and Amplifi, Dentsu Aegis Network</i></li> <li>• <i>Project Manager Niels Enggaard Lindstrøm, GDPR, Danske Bank A/S</i></li> <li>• <i>CISO/CPO/IT Security Director Henning Mortensen, Brødrene A&amp;O Johansen, Chairman of the Danish Council of National Security</i></li> <li>• <i>Chief Legal Advisor Anne Marie Panduro, the Danish Heart Association</i></li> </ul>		<p>is to bring together researchers within similar fields to discuss how we as researchers go about doing our research in ethically sound ways.</p>
<p><b>15.20</b></p>	<p><b>Thank you for today</b></p> <p><i>Nordic Technical Executive &amp; CTO, Hans Peter Dueholm, IBM, member of ATV's Digital Advisors</i></p>		
<p><b>15.30</b> - <b>16.00</b></p>	<p><b>NETWORKING &amp; WINE</b> (hall)</p>		